

HOW DOES YOUR WEIGHT IMPACT YOUR HEALTH?



LOOK
AND
FEEL
YOUR
VERY
BEST



Powered by:



The hCG Diet

The hCG weight loss protocol consists of a very low calorie diet (VLCD) accompanied by treatments of hCG. The average hCG dieter experiences rapid weight loss averaging 1 to 3 pounds per day and maintains long-term weight loss.

hCG
unlocks the
doorway
to your
Abnormal
Fat

Activating the body to release abnormal fat makes the patient look and feel healthy and keeps their energy levels up during the diet.

Know Your Levels



Human Chorionic Gonadotropin (hCG) is a hormone that the body naturally makes during pregnancy. Its job is to facilitate the use of a mother's body fat to help her maintain a steady stream of nutrients to the baby even if she is malnourished.

When the hCG hormone is used in men or non-pregnant woman and is accompanied with a strict 500 calorie a day diet, the gateway to the abnormal stored fat is opened and this fat is utilized to fulfill your daily caloric needs instead of depleting your good fats and muscles.



When an overweight patient tries to reduce fat by starving themselves, they will first lose their normal fat reserves which is the #1 source of energy for the body. When the normal fat is exhausted they will then begin to burn up their muscle and structural fat and only as a last resort will the body yield its abnormal fat reserves. By this time most people feel so hungry and weak from lack of energy that the diet is abandoned.

hCG ACTIVATES THE BODY TO RELEASE ABNORMAL FAT

NORMAL FAT... is Good Fat that is freely used as fuel and the #1 resource of energy for the body.

STRUCTURAL FAT... is found between the skin and organs and serves as a protective layer.

STRUCTURAL FAT... is Bad Fat and it is unevenly deposited all over the body most frequently on the hips, buttocks, stomach, arms and face. Abnormal fat is also a potential reserve of fuel, but unlike the normal reserves it is not available to the body and essentially "locked away".



**BLUEPRINT
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